

One Year After Pittsburgh, #ShowUpForShabbat OCTOBER 25-26, 2019

Last October, AJC's **#ShowUpForShabbat** campaign inspired countless people of all faiths to fill synagogues across America and around the world in the wake of the horrific attack at the Tree of Life synagogue in Pittsburgh.



#ShowUpForShabbat quickly became the largest-ever expression of solidarity with the American Jewish community.



250 MILLION people engaged with **#ShowUpForShabbat** on social media

100+ media outlets reported on the initiative

Hundreds of thousands flocked to synagogues from



80+
countries

and



50
states



100+
world diplomats
participated

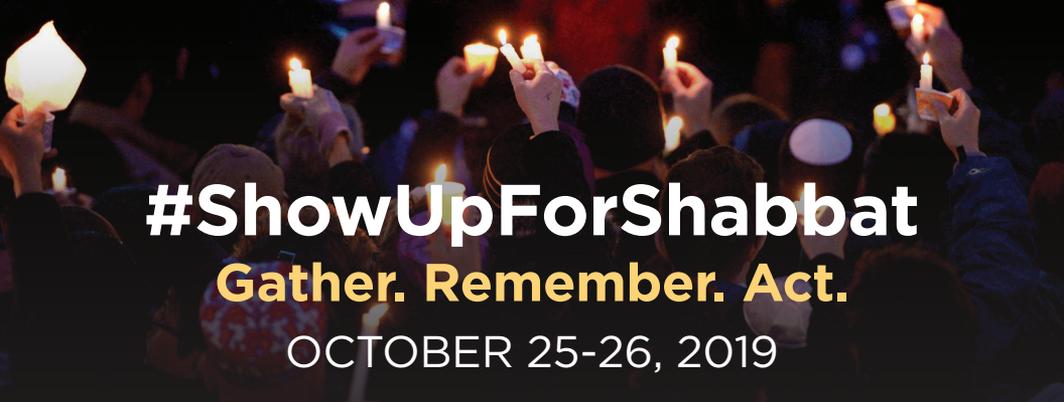


150+
elected officials attended



285+
interfaith leaders joined in

Together, we sent a powerful message: hate will not prevail.
One year later, you can reinforce that message. Here's how...



#ShowUpForShabbat

Gather. Remember. Act.

OCTOBER 25-26, 2019

On the one-year anniversary of the Pittsburgh attack, AJC is again calling on all people of good conscience to **#ShowUpForShabbat**. Let us come together to honor the 11 victims and raise our collective voice for a world free of antisemitism, hate, and bigotry.

HERE'S HOW YOU CAN PARTICIPATE:

1. Attend Shabbat services the weekend of October 25-26.

Share your Shabbat plans on social media using the hashtag **#ShowUpForShabbat**. Don't usually attend services? Visit AJC.org/ShowUpForShabbat for help connecting to an area synagogue that will be welcoming guests.

2. Show support by adding your name at AJC.org/ShowUpForShabbat.

Even if you are unable to attend services, you can still stand up to hate and antisemitism.

3. Urge others to join you.

Last year, countless religious leaders, diplomats, elected officials, celebrities, people of all faiths and people of no faith, participated in **#ShowUpForShabbat**. You can build momentum by asking friends and allies to join you.

4. Dedicate October 27 to fighting antisemitism.

Join AJC in designating October 27 as an official Day of Action Against Antisemitism—a day for educating others about this hatred and advocating more robust measures to combat it. Learn more at AJC.org/ShowUpForShabbat.

Together, we can turn a global campaign of solidarity into a powerful force against hate.

October 25-26 | AJC.org/ShowUpForShabbat